

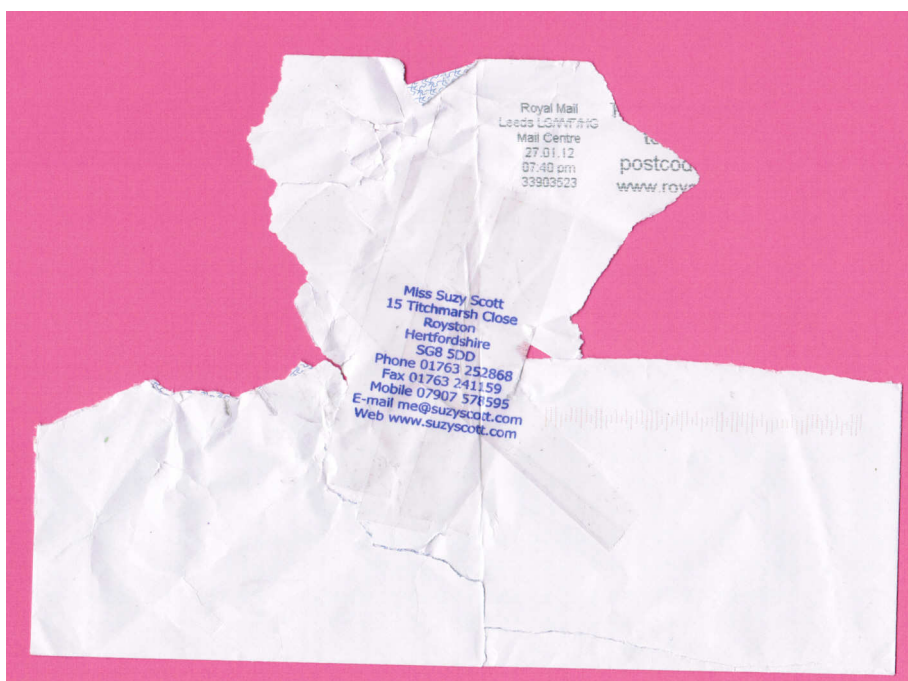


Here To There Publishing Ltd February 2012 Newsletter

We are now into February, and already the year is gathering apace. A lot of progress has been made over the last few months, and there are a few positive developments that I'd like to bring you up to date with.

Incidentally, before we start – if you've already bought the Cambridgeshire title we did last year, there is now a large supplement of all updated information. Either go to www.heretotherepublishing.com to download one, or send me an C4 SAE or large letter First Class stamp – I will probably make it a bit bigger at our own cost!

First – time for a rant! I sent a paper SAE to someone to swap two scratchcard day tickets recently – and this is how it returned from 300 miles away – the white resembles all that was left of a C5 paper SAE! The plastic envelope that was sent from someone else at the same time, returned safe and well. So if you wonder why we've gone mostly towards plastic envelopes, now you know!



We have made contact with another print-on-demand publisher, based not that far away in Peterborough. They can do a lot more for us (like adding colour pages to books, more choices of paper/board etc.) at less cost. Binding costs are lower, which means we can get everything. We've decided to give them a whirl – and it means we can reduce the two most sensitive issues for our customers – bulk/page count (lower binding costs to us make it more easy to do a smaller book at a better price) and finished product buyer price (who wants to pay too much?). Our books will also have a new cover look – and include a bit more on the outside.

There will also be Area Numbers for those who want to complete the set – thanks to Karl at Midlothian Council for that one! Three digit numbers start with a 0 for Misc/National, 1 for Scotland, 20 for North East, 25 for Yorkshire, 3 for North West, 4 for West Midlands, 5 for Wales, 6 for East Midlands and East Anglia, 7 or 8 for South East, 8 for South West. As you can tell, numbers are sorted by Traveline area – which makes it easier for us! Catalogue is to be 011, and Newsletter 021. There will then be Issue numbers, starting from 1. You will then notice, once the Online Shop gets going, something like H2T_201_1. The H2T prefix is just something I do (it does give me flexibility to do other work too, like not published by us, and still incorporate it into our system!), 201 being the Volume Number, and 1 being issue 1.

As a trial, we are therefore about to produce four Herts & Luton books – basically the two original ideas, split into two. Information is being gathered and collated this week and next, and we will be maintain Price Match, whereby we will refund (rather than pocket!) the difference in what you paid vs. the final price, or guarantee the price you paid if it goes the other way.

We have spent a fair bit of time getting the format right – but the time has been rather excessive. As a result, we've stopped formatting the text for the Herts books. These will be A5, but will be a “lightly formatted” version of Traveline content. What does this mean? Two pages on one, for example, and a tidy-up of information thereon, for starters. Some will be different formatting, where it is necessary i.e. advance information or errors that the operators/councils/Traveline areas have been advised of. We can try!

The new Herts books, with that in mind, will then be;

Volume 711	West Herts - Hemel Hempstead, Watford, Kings Langley, Rickmansworth, Tring, Berkhamsted
Volume 712	St Albans & Luton – includes Borehamwood, Harpenden, Dunstable, Luton & St Albans
Volume 713	Central Herts – includes Hatfield, Potters Bar, Hertford, Ware, Waltham Cross, Hoddesdon
Volume 714	East & North Herts – includes Royston, Buntingford, Bishop's Stortford, Barley, Stevenage, Baldock, Hitchin, Letchworth, Ashwell

**If you pre-ordered West Herts & Luton, you will get both 711 and 712 automatically.
If you pre-ordered Central & East Herts, you will get both 713 and 714 automatically.
If you pre-ordered both West Herts/Luton and Central/East Herts, you will get all four automatically – 711, 712, 713, 714.**

Now we know these books have been a long time coming, and we regret now trying to format the information in this way. Why? It looked lovely, yes we know – but it added time, and delayed the book to you good people. So, we can only therefore apologise. We thought what we were doing was right at the time – and certainly we now have the format that we'd like to work towards over the coming year or so. Sorry – we'll put it down to experience.

Going back a step, of course, Traveline National Data Set (TNDS) is scheduled to be going live this Spring. This will give the ability to get electronic information in a new format that might not make sense to most viewers, but it's a bit like XML for the techs. We can do a program to automatically put together the timetable grids, looking exactly how we like them, almost print-ready, without someone going through and formatting the lot by hand.

While using the other data is much quicker, we are collating all what we need and have this week, and are hoping for these four to be issued February/March 2012. There are a few developments that have recently appeared in *Notices & Proceedings* from various bus and coach operators, and we will attempt to include as much of this as is humanly possible! The new printer will not delay this – far from it, may well get it out that bit quicker – as we are dealing with a printer, not a “farmer” that passes work elsewhere. (Did I tell you we have a *lovely* account manager too? Turn up for the books... no pun intended!) Postage for these books is now charged at cost plus something like £1.25, but we will confirm in due course. These may well be shipped from Peterborough directly.

A further positive development is the inclusion of maps – especially now we can do them full-colour inside the books. We have been allowed to use some maps, but not all councils have the legal rights to allow us to do this. While quite a lot of the information is now classed as Opendata by Ordnance Survey, time will tell. We have not been able to include this in the Hertfordshire maps, so they will not appear in these books.

A further, independent, item is the redevelopment of www.heretothereshop.com which will become a dedicated shop site. This will also facilitate automatic emailing of newsletters – for example, I could email everyone that has bought a particular title online. This will mean more information from my side, when combined with the new print supplier, might just enable us to work rather different! This is a short-to-medium term idea – in the meantime, please go to www.heretotherepublishing.com where you can use the links to purchase the books.

E-books – now, the new printer also can do these, but not just in PDF's – basically, every format. We will try and see how it works, but it's starting to look like we might be able to have these in individual formats, i.e. Kindle, iBook, etc. – and not just a “one size fits all” approach. As we are investigating this in parallel with everything else, we will continue to use Lulu.com for eBooks and the like, in the meantime. Eventually (if I've read this right) we will be able to get our eBooks much further and wider.

Now, we have a listing of all the books we intend to get out over the coming months – subject to my own health, other commitments to BABUS, PSVC, LLGS and the like, as well as my partner's personal and business commitments. This does NOT take into account the launch of TNDS – which will work alongside our plans, as far as we can.

First four – most urgent – these four will be done before everything else.

711	West Herts	February/March 2012
712	St Albans & Luton	February/March 2012
713	Central Herts	February/March 2012
714	East & North Herts	February/March 2012

These are being compiled and finalised this week and next, including information on tendered changes in late-March/early-April.

We have a number of projects that we are hoping for. We also have a number of other items where we've been given most of the information – and the first of these is a test.

201	Northumberland	February/March 2012 with winter timetables, and advance summer information for buses & coaches from April.
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We are also working on something a little different around Surrey. If you live outwith the county, the council is no longer in a position to post out timetable guides. So, we have approached the council with the intention of doing a printed timetable, with maps etc. – all as they are included in the Surrey CC timetable books. We have looked at the Surrey timetables at the moment, and current listings show changes from early March 2012. We are therefore working on a single volume publication. This does not replace the individual six area books, but is designed for those who are unable to pick them up in person, or those who live outwith the county, and unable to get them posted.

760	Surrey	March/April 2012 (using mostly Surrey CC material)
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National Express book is next in the line – this will be split into a NX volume, and an “everyone else” volume, in two A5 volumes. Initially we'd been lead to believe (by way of information registered and given to contractors) that changes would once again be in May this year – only to see a tonne of stuff change in time for the end of March/early April. So we will start to produce these two as the information is available – with a much expanded Index to Places Served! This will also include our A5 format, and much better use of paper.

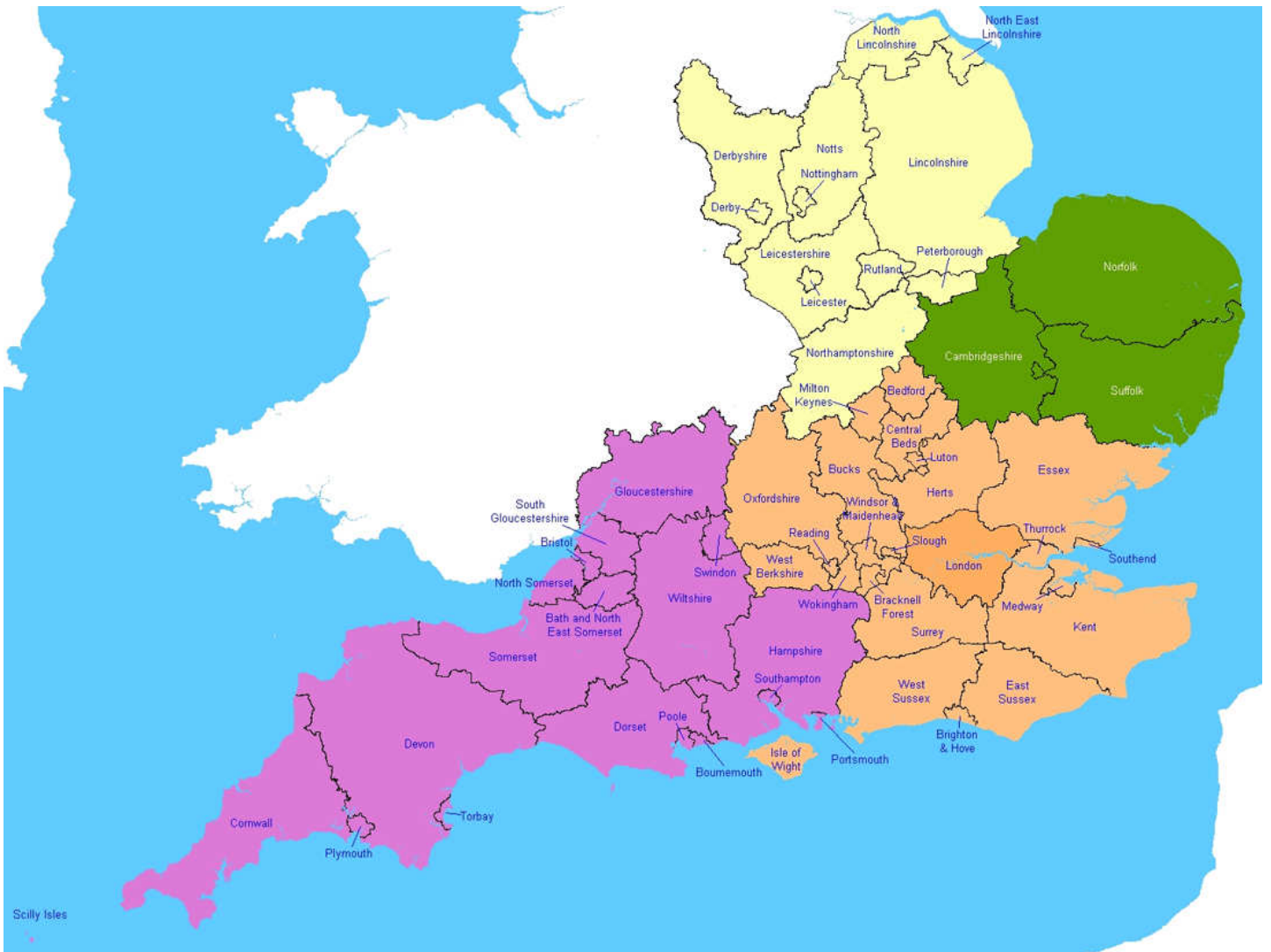
051	National Express Coaches	April/May 2012
061	UK Long Distance Services	April/May 2012

There is also likely to be a number of “surprise” titles along the way!

Here To There – Timetable Books **Complete Listing of Timetables Due at 10th February 2012**

We will make every endeavour to meet these dates, but we are human, and things sometimes don't always go right, outwith or within our control. If you are worried about a particular title or issue you asked about, or have on order, feel free to write, email or phone us, and we will be happy to advise when you can expect this. This does not include our two previous A4 books, which are replaced with smaller titles. This listing does not include smaller local area books, which will follow in the same numbering sequence. This also does not include those titles under consideration/negotiation.

We have Traveline reuse rights for East Anglia, East Midlands, South East, South West, as well as all of Scotland, and the National Coach Services Database via these areas. We also have individual reuse rights with North Yorkshire County Council, Northumberland County Council, Worcestershire County Council – as well as some others we are approaching. Full details of the books we intend to publish soon are in the listing below. Once we've page counted and priced this lot, a catalogue will follow too.



Volume	Issue	Title	Price	Expected Date
011		Catalogue	Free	Issued Frequently
021		Newsletters	Free	Issued Frequently
<i>Our next Catalogue will be issued either later in February or early March, 2012. By then we should be able to fill in some of the TBC gaps below.</i>				
051	1	National Express Coaches	TBC	April/May 2012
061	1	UK Long Distance Services	TBC	April/May 2012
100	1	Scottish Long Distance	TBC	TBC
101	1	Ab'deen, A'Shire & Moray pt1	TBC	April/May 2012
102	1	Ab'deen, A'Shire & Moray pt2	TBC	April/May 2012
<i>Former Grampian Region – some changes from Stagecoach in March</i>				
111	1	Highlands & Islands part1	TBC	TBC
112	1	Highlands & Islands part2	TBC	TBC
<i>Highland Council, Western Isles Council, Orkney, Shetland Will include local ferries and flights</i>				
121	1	Angus, Dundee, P&Kinross p1	TBC	TBC
122	1	Angus, Dundee, P&Kinross p1	TBC	TBC
131	1	Argyll & Bute	TBC	TBC
<i>We are looking at the possibility of adding this into Books 111/112. If not, we will be doing a separate publication, area 131.</i>				
171	1	Clacks, Falkirk, Stirling pt1	TBC	TBC
172	1	Clacks, Falkirk, Stirling pt2	TBC	TBC
<i>Former Central Region</i>				
181	1	Lothians & Borders part 1	TBC	TBC
182	1	Lothians & Borders part2	TBC	TBC
<i>Former Lothian Region and Borders Region. West Lothian MAY be included in Central – We are looking again at our options.</i>				
201	1	Northumberland	TBC	Feb/Mar 2012
251	1	North Yorkshire	TBC	TBC
<i>Volume may be in more than one part – perhaps three, to match the areas of the council's map publications. We are looking at options for these.</i>				
441	1	Worcestershire	TBC	TBC
<i>Volume may be in more than one part.</i>				
610/611	1	North, North East Lincs & Lincolnshire	TBC	TBC
<i>Volume may be in more than one part.</i>				

Volume	Issue	Title	Price	Expected Date
640/641	1	Rutland & Leic City & Shire	TBC	TBC
<i>Volume may be in more than one part.</i>				
651	1	Northamptonshire	TBC	TBC
<i>Volume may be in more than one part.</i>				
661	1	Fenland & Peterborough	TBC	Spring/Sum 2012
662	1	Hunts & South Cambs	TBC	Spring/Sum 2012
663	1	Cambs City & East Cambs	TBC	Spring/Sum 2012
<i>These volumes will replace the single volume for Cambridgeshire. Date of issue will be centred around suggested Stagecoach changes around this time, or as close as we can.</i>				
681	1	Norfolk	TBC	April/May 2012
<i>We are intending that this be in one volume, but time will tell. In the meantime, service changes are intended for April 2012.</i>				
731	1	Kent & Medway	TBC	TBC
<i>Volume may be in more than one part.</i>				
741	1	East Sussex	TBC	TBC
<i>Volume may be in more than one part.</i>				
751	1	West Sussex	TBC	TBC
<i>Volume may be in more than one part.</i>				
781	1	Reading Borough	TBC	TBC
791	1	Windsor, Maidenhead, Slough, Heathrow Airport	TBC	TBC
<i>Volume may be in more than one part.</i>				
830	1	Swindon	TBC	TBC
<i>Volume may be in more than one part.</i>				
841	1	Gloucestershire	TBC	TBC
<i>Volume may be in more than one part.</i>				
851	1	South Gloucestershire	TBC	TBC
<i>Volume may be in more than one part.</i>				
861	1	Bristol, Bath, North & N E Somerset	TBC	TBC
<i>Volume may be in more than one part.</i>				

Look out for our new catalogue, coming out in the next few weeks, once we've page counted and priced this little lot...

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here to there

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